



Information Letter

IMPORTANT DATES TO REMEMBER

30 th June 2022	Deadline to submit your application form
2 nd July 2022	Selection day at Westcott Primary School (9 to 11am)
15 th July 2022	Selection results , emailed to applicants
2 nd September 2022	Deadline for payment of registration fees
14 th December 2022	Set up Day - from 14.00 to 19.00pm
23 rd December 2022	Pack up day – from 19.30 to 20.30
5 th November 2022	Barcodes to be collected at Westcott Primary School
6 th January 2023	Final Payment made to crafters

APPLICATION FORMS

- All applications and product lists must be completed online at www.southmarket.co.za.
- Please ensure to print a copy for your own records before submitting your application.
- All applications submitted, will receive confirmation via email.
- Should this application process not be suitable for you, please let us know via email and we will gladly send you a hard copy to fill in.
- Applications close on the **30th June**.

SELECTION PROCESS

Should you take part in the market, your products should have the following criteria to be successful at our market;

- Original craft with your design
- New fresh and exciting ideas
- Make an effort to reinvent the look of your stand
- Suitable as Christmas and other gifts
- Exceptionally well- presented merchandise
- Reasonably priced
- Must have enough stock for the entire market duration

Selection notes:

- All pricing must be visible on products.
- Round your products off to the nearest rand.

All foodstuff must have:

- List of ingredients
- How to store your product, before and after opening.
- Expiry date

SOUTH MARKET SELECTION DAY ON 2ND JULY

- All exhibitors coming for approval have the opportunity to set up their display anytime between **9am to 11am**. Please note that this approval is **ONLY** for South Market applicants. No other markets will be present.
- Please note for the selection day, that any foodstuff coming for approval must please be submitted in closed disposable containers with tasters/samples marked with applicant's name and left on your table.

REGISTRATION FEES

Exhibitors selected to participate in the market will be required to pay a registration fee which will be **due on or before 2nd September 2022**. A commission of **19.5%** will be deducted from your total sales. This percentage must be included in the selling price.

Table fees are as follows;

- Full table/ floor space ($\pm 180 \times 75$ cm) **R750**
- Half table/ half floor space ($\pm 90 \times 75$ cm) **R375**

We look forward to meeting you on the selection day. Please feel free to contact us if you have any questions or queries regarding the information provided.

Kind regards
Glenys & Carl