



Information Letter

IMPORTANT DATES TO REMEMBER

15 th June 2022	Deadline to submit your application form
21 st May 2022	Craft X-Po selection day
18 th June 2022	South Market selection day
13 th July 2022	Selection results, emailed to applicants
2 nd September 2022	Deadline for payment of registration fees
5 th November 2022	Barcodes to be collected
6 th January 2023	Payments made to crafters

APPLICATION FORMS

- All applications and product lists must be completed online at www.southmarket.co.za.
- Please ensure to print a copy for your own records before submitting your application.
- All applications submitted, will receive confirmation via email.
- Should this application process not be suitable for you, please let us know via email and we will gladly send you a hard copy to fill in.
- Applications close on the **15th June**.

SELECTION PROCESS

Should you take part in the market, your products should have the following criteria to be successful at our market;

- Original craft with your design
- New fresh and exciting ideas
- Make an effort to reinvent the look of your stand
- Suitable as Christmas and other gifts
- Exceptionally well- presented merchandise
- Reasonably priced
- Must have enough stock for the entire market duration

Selection notes:

- All pricing must be visible on products.
- Round your products off to the nearest rand.

All foodstuff must have:

- List of ingredients
- How to store your product, before and after opening.
- Expiry date

CRAFT X-PO SELECTION TIME SCHEDULE FOR 21st MAY 2022

Dutch Reformed Church, 8th Avenue, Bellville West, Boston.
This time schedule is for Craft X-Po only.

- 08:00 Cards, Christmas decorations, carton and paper products, books and Jewelry.
- 09:00 Foodstuff, Sauces, Sweets and Liquids **SURNAMES A-L**
- 10:00 Foodstuff, Sauces, Sweets and Liquids **SURNAMES M-Z**
- 11:00 Needlework, Fabric painting, Knitting and Crochet **SURNAMES A-L**
- 12:00 Needlework, Fabric painting, Knitting and Crochet **SURNAMES M-Z**
- 13.00 Lunch
- 14:00 Toys, Woodwork, Frames, Bath products and Candles
- 15:00 Porcelain, Glass and Pottery, Mosaic, Miscellaneous, Metal, Leather, Basketware, Plants and Paintings.

SOUTH MARKET SELECTION DAY ON 18TH JUNE

- All exhibitors coming for approval have the opportunity to set up their display anytime between **9am to 12am**. Please note that this approval is **ONLY** for South Market applicants. No other markets will be present.
- Please note for both selection days, that any foodstuff coming for approval must please be submitted in closed disposable containers with tasters/samples marked with applicant's name and left on your table.

REGISTRATION FEES

Exhibitors selected to participate in the market will be required to pay a registration fee which will be **due on or before 2nd September 2022**. A commission of **19.5%** will be deducted from your total sales. This percentage must be included in the selling price.

Table fees are as follows;

- Full table/ floor space ($\pm 180 \times 75$ cm) **R750**
- Half table/ half floor space ($\pm 90 \times 75$ cm) **R375**

We look forward to meeting you on the selection day. Please feel free to contact us if you have any questions or queries regarding the information provided.

Kind regards
Glenys & Carl