



8th December – 22nd December 2025
The Cape Academy, Firgrove Way, Constantia

IMPORTANT DATES TO REMEMBER

24th May 2025	Selection day at Craft X-PO <i>(Applications close 23rd May)</i>
30th May 2025	Deadline to submit your application form for South Market
31st May 2025	Selection day at The Cape Academy (9 to 11am)
23rd June 2025	Selection results , emailed to applicants
31st July 2025	Deadline for payment of registration fees
7th December 2025	Set up Day - from 15.00 - 20.00pm
23rd December 2025 (Market closes 22nd)	Pack up day – from 08:30am - 12.00pm
25th October 2025	Barcodes to be collected at The Cape Academy 9am - 10:30
10th January 2026	Final Payment made to vendors

APPLICATION FORMS

- All applications and product lists must be completed online at www.southmarket.co.za.
- Please ensure to print a copy for your own records before submitting your application.
- All applications submitted, will receive confirmation via email.
- Should this application process not be suitable for you, please let us know via email and we will gladly send you a hard copy to fill in.
- Applications close on Friday the **30th May 2025**.

SELECTION PROCESS

Should you take part in the market, your products should have the following criteria to be successful at our market;

- Original craft with your design
- New fresh and exciting ideas
- Make an effort to reinvent the look of your stand
- Suitable as Christmas and other gifts
- Exceptionally well- presented merchandise
- Reasonably priced
- Must have enough stock for the entire market duration

Selection notes:

All pricing must be visible on products.

Round your products off to the nearest rand.

Please bring a tablecloth to enhance your display of your products.

The products that you present are the only products which may be sold at the market.

All foodstuff must have:

List of ingredients

How to store your product, before and after opening.

Expiry date

SOUTH MARKET SELECTION DAY ON 31st May 2025

All vendors coming for approval have the opportunity to set up their display anytime between **9am to 11am**. Please note that this approval is **ONLY** for South Market applicants. No other markets will be present.

Please note for the selection day, that any foodstuff coming for approval must please be submitted in closed disposable containers with tasters/samples marked with applicant's name and left on your table.

CRAFT XPO

If you select the Craft Xpo Selection day please follow their instructions on what to do and how to apply.

ONLINE APPROVAL PROCESS

If you select to do your approval through our online approval option please make sure you include images of your display in your application. We will send out correspondence if we need any additional information.

REGISTRATION FEES

Exhibitors selected to participate in the market will be required to pay a registration fee which will be due on or before **31st July 2025**. A commission of 19.5% will be deducted from your total sales. This percentage must be included in the selling price.

Table fees are as follows;

Full table/ floor space (±180 x 70 cm)	R900 (R60.00 per day)
Half table/ half floor space (± 90 x 70 cm)	R500 (R33 per day)

We look forward to meeting you on the selection day. Please feel free to contact us if you have any questions or queries regarding the information provided.

BUSINESS HOURS

Monday to Friday: 9am - 7pm
Saturday & Sunday: 9am - 4pm

DISPLAY AND TABLE DETAILS

Dimensions:

Full Table/Floor Space 180 x 70 cm
Half Table / Floor Space 90 x 70 cm

- Crafters are to supply their own white table cloth, which must be down to the floor level to create uniformity in the market space. An overlay of any colour can be used.
- Be mindful that the back of your display is attractive.
- An appealing display contributes to better sales and is eye-catching; this encourages shoppers to stop at your stall and take notice of what you have available.
- Additional stock to be stored under the table.

YOUR PAYMENT

- The final payment will be deposited directly into your bank account on **10th January 2026**.
- Please allow up to 3 days for bank transfers.
- A commission of 19.5% of your turnover will go towards South Market.
- Please make sure that the details you sent to us are the correct bank details to ensure payment.

BARCODES

- No products may be brought into the hall without a barcode attached. Please ensure these are South Market compatible to avoid confusion at the till points.
- Ensure barcodes are positioned on a flat surface so that it can be easily scanned.
- We will be printing barcodes throughout the market should you need additional barcodes.

SETTING UP

Setting up will take place on **Sunday the 7th of December** between **3pm and 8pm**. Applicants are responsible for the unpacking and displaying of their own products. Additional stock must be stored under your table so that we can replenish it throughout the day.

RESTOCKING OF TABLES

Applicants will have access to the hall in the mornings from 8.00am to 9.00am. Should you wish to restock your table during the day, please report to one of the organizers. Please make sure you have sufficient stock available to maintain your table for the entire duration of the market.

PACKING UP

The market ends on **Monday 22nd December**. Nobody will be allowed to pack up on that day. Pack up will start on the **23rd of December** at **8:30am**. The venue must be cleared by no later than 12pm.

SECURITY

Precautions will be taken against theft and/or damage of products. The Cape Academy and the organizers of South Market cannot be held responsible for any losses or injuries incurred.

PUBLICITY

South Market will be widely advertised through social media ads; influencers, press, posters, banners and flyers.

Merry regards

South Market Team 